



International Conference on Innovative Research and Development (ICIRD-2024), held on November 8th-11th, 2024

The **S.E.A College of Engineering and Technology (S.E.A CET)**, Bengaluru, organized the prestigious **International Conference on Innovative Research and Development (ICIRD-2024)** in collaboration with **Shinawatra University (SIU)**, **Bangkok, Thailand**, held from **November 8th to 11th**. As part of this significant event, S.E.A CET signed a **Memorandum of Understanding (MoU)** with **SIU** to foster student exchange programs and faculty collaboration, marking a new era in cross-institutional partnerships.

The conference commenced with a warm welcome from **Dr. Sujin Butdisuwan**, Dean of the School of Liberal Arts at SIU. Key figures, including **Dr. Sarana Photchanachan**, Dean of the School of Management at SIU, and **Ms. Vinisha S Yadav**, Vice President of S.E.A Group of Institutions, addressed the gathering, highlighting the impact and vision of ICIRD-2024.

The event saw the release of ISBN-numbered Proceedings of 3rd International Conference on Innovative Research and Development (ICIRD), a significant academic milestone, led by Prof. Fei Zhou, President of SIU, alongside the Editors who are Eminent academicians viz. **Dr. Pratikshya Bhandari** (SIU, Thailand), **Dr. Sarana Photchanachan** (SIU, Thailand), **Dr. Usha Desai** (S.E.A CET, Bengaluru, India), **Dr. K J Vargheese** (Christ College (Autonomous), Kerala, India), **Dr. S. Arockia Elizabeth Josephine** (Stella Matutina College of Education, Chennai, India), **Dr. Saiwaroon Chumpavan** (SIU, Thailand), and **Prof. Nithesh Naik** (MIT, Manipal, India).

The ICIRD presented insightful keynote sessions, enriching the conference's academic value. The keynote speakers were Eminent persons from Academia & Research Institutes **Dr. Thanakom Thanathanchuchot**, SIU, Thailand, **Dr. Ram Kumar Solanki**, Sandip University, Nashik, India, **Dr. K Rao Prashanth Jyoty**, DDGD Vaishnav College, Chennai, India.

A dynamic panel discussion followed, featuring experts from industry, media, and business management who shared practical insights on current trends and challenges. The conference panel discussion was headed by **Prof. Nithesh Naik**, Manipal Institute of Technology, MAHE Manipal, Karnataka, the panel discussed on **Academia and Industry Collaboration: Challenges & Opportunities**. The panellists were **Mr. Gaurav Kumar**, Chief Manager Jagran New Media, New Delhi, **Dr. Ramesh Babu Damarla**, School of Business, SR University, Warangal, Telangana and, **Dr. Sundari Suresh**, Chief General Manager IOD Global, Chennai.

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ICIRD-2024 hosted 20 session tracks, encompassing a wide range of disciplines such as Science, Engineering, Management, Humanities, and Education with 250 research papers presented. The conference had 8 sessions at Shinawatra University, Bangkok, Thailand and 14 sessions conducted in virtual mode, using the Zoom platform. The sessions at SIU Thailand head by **Dr. Maddodi B S, Dr. Akash Saxena, Dr. Anil Kumar, Dr. Rajesh Kumar Tiwari, Dr. Keshavamurthy R, Dr. A. K. Mahbulul Hye, Dr. Saiwaroon Chumpavan, Dr. Bijay Sigdel.**

The ICIRD-2024 had incredible initiative in providing a platform for researchers, authors, and innovators to showcase their work at the ***Book and Patent Expo***. This unique event offered a fantastic opportunity to display innovative research, books, and patents to an international audience of experts, delegates, and attendees. This was an amazing chance to connect, share knowledge, and gain global recognition of the hard work and creativity.

The conference concluded with a valedictory ceremony, where **Dr. Usha Desai**, Dean of R&D at S.E.A.C.E.T, Bengaluru, India, the conference convener, awarded honors for the best paper and best presenter, celebrating academic excellence and innovation. The Vice President of SIU, Thailand **Dr. Palphol Rodloytuk**, delivered the vote of thanks.



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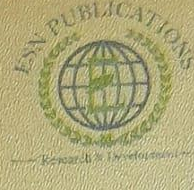




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**3rd INTERNATIONAL CONFERENCE
ON INNOVATIVE RESEARCH
AND DEVELOPMENT**

ICIRD - 2024

This memento of honour presented to

USHA DESAI

For your outstanding contribution as an

Organizing Member

held between 08th and 11th November, 2024

Shinawatra University, Thailand

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